WHAT IS CLAIMED IS:

- 1. A rotary push switch device, characterized by comprising a cylindrical rotary push knob that is subjected 5 to push and rotary operations, a rotary type electric part unit rotated by the rotary push knob, a push knob that is subjected to a push operation; and a push switching unit pressed by pushing the push knob, wherein when the rotary push knob is subjected to the push operation, the push knob is pushed in association with the rotary push knob, and when the rotary push knob is subjected to the rotary operation, the push knob is prevented from being rotated in association with the rotary push knob.
- 2. A rotary push switch device according to claim 1, characterized in that the push knob is disposed inwardly of the rotary push knob.
- 3. A rotary push switch device according to claim 1,

 20 characterized in that the rotary type electric part unit

 comprises a rotary cam that is coupled with the rotary push

 knob and operated together with it, the rotary push knob

 comprises a projection, the push knob is clamped between the

 projection and the rotary cam, when the rotary push knob or

 25 the push knob is subjected to the push operation, the rotary

 push knob and the push knob are pushed at the same time, and

 when the rotary push knob is subjected to the rotary

 operation, the rotary push knob is free to move with respect

to the push knob.

- 4. A rotary push switch device according to claim 3, characterized in that the projection of the rotary push knob is formed in a ring shape.
- A rotary push switch device according to claim 1, characterized in that the push switching unit comprises a holder that holds a substrate on which a stationary contact
 element is disposed, and the push knob is fixed to the holder through a hook.
- 6. A rotary push switch device according to claim 5, characterized in that the substrate comprises a light source 15 that illuminates the push knob.